



# HP PageWide Managed Color MFP P77960dn

HP Managed MFPs and printers are optimized for managed environments. Offering increased monthly page volumes and fewer interventions, this portfolio of products can help reduce printing and copying costs. See your HP Authorized Reseller for details.



Dynamic security enabled printer. Only intended to be used with cartridges using an HP original chip. Cartridges using a non-HP chip may not work, and those that work today may not work in the future.  
<http://www.hp.com/go/learnaboutsupplies>

## Affordable color printing for every office

- Depend on lasting value. Get the results you expect for a game-changing low color cost per page.
- Print more pages and replace cartridges less often with optional high-yield cartridges.<sup>3</sup>
- Print even faster—and save even more per page—by setting this printer to General Office mode.<sup>4</sup>
- Help keep energy costs down with the most efficient MFP in its class.<sup>2</sup>

## Minimal interruptions. Maximum uptime.

- Minimize interruptions with an HP PageWide MFP designed for less maintenance than laser competitors.<sup>5</sup>
- Print speeds up to 50% faster than competitors—as fast as 80 ppm in color and black-and-white.<sup>6</sup>
- Print Microsoft® Word and PowerPoint® files with a USB port that quickly recognizes, formats, and prints.<sup>7</sup>
- Equip this HP PageWide MFP with a variety of accessories to meet the needs of your office.<sup>8</sup>

## The world's most secure printing<sup>1</sup>

- Each printer in your fleet checks its operating code and repairs itself from attacks.
- Your printer's outgoing network connections are inspected to stop suspicious requests and thwart malware.
- Memory activity is monitored to continually detect and stop attacks.
- Firmware is automatically checked during startup to determine if it's authentic code—digitally signed by HP.

## Designed with the environment in mind

- Conserve resources with HP PageWide—designed to use less energy than any laser MFP in its class.<sup>2</sup>
- This MFP meets rigorous standards for ISO class 5 cleanrooms—perfect for sensitive environments.
- Help reduce your impact. Count on easy cartridge recycling at no charge through HP Planet Partners.<sup>9</sup>
- Keep noise to a minimum with an MFP designed to be quiet. Place it near people without disrupting work.



<sup>1</sup> Based on HP review of 2018 published security features of competitive in-class printers. Only HP offers a combination of security features that can monitor to detect and automatically stop an attack then self-validate software integrity in a reboot. For a list of printers, visit <http://hp.com/go/PrintersThatProtect>. For more information: <http://hp.com/go/printersecurityclaims>. <sup>2</sup> Energy claim based on TEC data reported on <http://energystar.gov> as of February 2018. Data normalized to determine energy efficiency of in-class A3 color laser printers and MFPs with published speeds of 20 to 80 ppm, excluding other HP PageWide products. Subject to device settings. Actual results may vary. <sup>3</sup> High-yield cartridges are not included in printer purchase; purchase separately. Learn more at <http://hp.com/go/learnaboutsupplies>. <sup>4</sup> Comparison based on printing in Professional mode. <sup>5</sup> Fewer service parts claim based on HP analysis of leading in-class A3 color laser printers and MFPs as of February 2018; calculations use publicly available and/or published manufacturer rated yields for long-life consumables and assume 600,000 pages printed (using a 60% black/40% color ratio). Learn more at <http://hp.com/go/pagewideclaims>. <sup>6</sup> Comparison of HP PageWide A3 devices with the majority of in-class color ink/laser MFPs (\$3,000-\$10,299 and €2,820-€10,199), and color ink/laser single function printers (\$1,500-\$4,299 and €1,410-€4,099) as of April 2018 excluding other HP PageWide products; competitive set based on market share data as reported by IDC as of Q4 2017. MSRP data provided by gap intelligence and/or Buyers Lab. HP PageWide speeds based on General Office mode and exclude first page. Learn more at <http://hp.com/go/printerspeeds>. <sup>7</sup> Feature works with Microsoft® Word and PowerPoint® 2003 and later. Only Latin language fonts are supported. <sup>8</sup> Some features require additional purchase. A FutureSmart service pack update may be required to activate security features. Learn more at <http://hp.com/go/printsecurity>. <sup>9</sup> Program availability varies. For more information, visit <http://hp.com/recycle>.

